



MASSIV

OFFICIAL PRESS FACT SHEET | VERSION 1.0.3

Built for lifters who follow a plan.

Massiv is a local-first strength-training tracker with 17 structured lifting programs, transparent rule-based progression, and fast workout logging on iPhone, Android, Apple Watch, and Wear OS.

PLATFORMS

iPhone, Android
Apple Watch, Wear OS

PROGRAMS

17 built in
plus custom routines

ACCOUNT

Not required
for core logging

LANGUAGES

English
and Spanish

VERSION

1.0.3
August 7, 2026

EDITORIAL FIT

Three defensible review angles

01

Structured programs

17 programs with visible schedules and progression rules.

02

Smartwatch logging

Set logging, rest timers, prior values, and plate math on wrist.

03

Transparent progression

Deterministic rules explain every load change or deload.

US REFERENCE PRICING

Free	\$0
Monthly Pro	\$4.99
Annual Pro	\$29.99
Lifetime Pro	\$99.99

PORTABILITY

Imports supported CSV exports from five major workout trackers. Exports CSV and JSON.

INDEPENDENT REVIEW ACCESS

Full product access. No coverage obligation.

Journalists, independent reviewers, and qualified creators can request complimentary Massiv Pro access. Access carries no requirement to publish and no expectation of favorable coverage. Commercial inquiries are handled separately from editorial access.

PRESS CONTACT

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